



Kelum Weligama

Personal Development Speaker

Kelum Weligama is a writer, journalist, life coach and lecturer on personal development who has gifted Sri Lankan readers through a practical method a fund of most modern knowledge, which is relevant to fields of personality development, leadership, creativity, positive thinking, marketing, branding and entrepreneurship.

His books such as “Jeewithaya Wenas Karana Katha-1”, “Jeewithaya Wenas Karana Katha-2”, “Jeewithaya Wenas Karana Katha-3”, “Maha Molakarayo”, “Tharagaye Weeraya” and “Persona” have been sold over 100 000 copies in the recent years. His latest work is a guide to analytical thinking, namely-“Sherlock Holmes Wage Hithanne Kohomada” (How to think like Sherlock Holms). He who is contributing to various newspapers, magazines, TV and Radio programs, is presently addressing his viewers on Sirasa TV through “Me Dawaswala Business”, “Sirasalindaya” and on TV1 through “Sihinawalata Piyapath”. He has been contributing a very popular column to the Mawbima newspaper on personality development.

KelumWeligama who completed his education at Dharmaraja College in Kandy, completed his Bachelor of Commerce Special Degree at the Kelaniya University. Weligama also obtained knowledge from the Institute of Chartered Accountants of Sri Lanka and the Association of Accounting Technicians and studied marketing knowledge and practices of the Chartered Institute of Marketing – UK. This writer who is always alert regarding both local and foreign trends on personality development and new management concepts uses his pen in a most valuable manner to change lives of readers by 180 degrees through excellent concepts and experience in order to provide a different meaning which changes society at speed.

As is a diploma holder in training and development he has conducted trainings and personality development workshops for MAS Holdings, Abans, NSB, Derana TV, Camso Loadstar, SAGT Colombo, Sri Lanka Insurance, AIA Insurance, Ceylon Newspapers, Union Assurance, University of Kelaniya, NIBM, Royal College’s cricket team and many other organizations. For further details visit www.kelumweligama.lk

Web:
www.kelumweligama.lk

E mail:
kelumweligama@gmail.com

Mobile:
0719284186

Topics & Themes



Kelum Weligama conducts lectures and workshops on personality development covering the below mentioned concepts and tailor made to each institutions' vision and requirements. As participants are practically involved and the lecturing style is so attractive with conversations and many other activities, the participants can undoubtedly experience a real change in life far beyond a mere listening to a lecture.

- Motivation that defeats the impossible
- Influential leadership
- Positive thinking
- Creativity and innovative mentality
- Efficient and effective work management
- Excellent team work and team spirit
- Excellent customer care
- Practical marketing and branding
- Personal brand management
- Magnificent power of self-learning
- Attitudes and skills that can change the life
- Competencies & Core Competencies
- Effective creative communication

Topics & Themes



Common workshops on personality development conducted by Kelum Weligama

Kelum Weligama has conducted below mentioned common personality development workshops in various areas covering diverse businesses, educational institutions, government institutions and NGOs.

Life after 18

For whom: Those who passed G,C,E, O/L, A/L, graduates and youth

Content: It is a personality development program in which youngsters in the age group of 18- 25 are trained to create a powerful dream that gives a meaning to the entire life in the long run by developing attitudes, skills, practices and talents with interesting and substantial explanations.

Duration: 3 hour or one day workshop

Man of the match

For whom: Public and private sector professionals, small, medium and large scale entrepreneurs and sport teams.

Content: Rather than confining to the popular positive thinking mantra 'yes I can', man of the match personality development program gives guidance to conquer the life with positive concepts, methods and means. Whatever the field you are in, man of the match program will be a strategic experience for you to take up any challenge as it explains all concepts, means and methods to win step by step.

Duration: 3 hour or one day workshop.

Dreamer

For whom: Those who are at the initial stage of businesses and professions or those who are dreaming to startup businesses or professions including artists, state & private sector employees.

Content: Dreamer is a personality development program by which participants are empowered with modern entrepreneurship thinking which is essential to conquer the business & professional world. It is an interesting workshop where the dream required to make an influential leader with a far sight is inculcated and explain as to how to work for such a dream to come true.

Duration: 3 hours or one day workshop

Marketing A to Z

For Whom: Small, Medium and Large scale entrepreneurs, state & private sector professionals, artists and all those who are interested in learning the marketing practices.

Content: This workshop introduces marketing and branding from the very beginning and show how to apply practical marketing to professions and businesses.

Duration: 3 hours or one day workshop

Praise for Books

Experts and veterans' comments on Kelum Weligama's books.

- “Kelum in his Tharagaye Weeraya (Man of the Match) quotes Francis Bacon to remind of books that be chewed and digested. In fact that book is also falls into the same category which need reading again and again to absorb its substance into life

Deepal Sooriyarachchi -

Management consultant, writer and lecturer

- “Kelum Weligama is a challenge to so called pundits who write simple facts in complicated, incomprehensible language. In my perspective his specialty as a writer is to finely blend world famous characters with examples taken from our culture, sports, arts, local stars, business world and village boys and girls and argues to give guidance . He is a talented person suitable to present era. Tharagaye Weeraya is a superb success. I read it with interest, learned and became a fan of him.”

Kishu Gomas -

Managing director- Chevron Lubricants Lanka PLC

- “Life is not just moving simply. To have an idea about victory one must understand defeat too. Man is special and different from other animals on earth because he can put in thoughts in to action. Therefore one should not allow his thoughts to act automatically. Knowing the value, and privileges of being a human, thoughts have to be driven towards victory. This superb work “Tharagaye Weeraya” (Man of the Match) gives guides along the way to success.”

Mahinda Prasad Masimbula -

Award winning writer.

- “ Changing one's life in a better and exemplary manner and serving the world with love ,compassion and kindness with that change is a noble quality. It is pathetic that in its race towards development , the world has forgotten nature, animals and mankind .We all should join hands to change this system. There will be no result in a speedy development without nature, wildlife and men with good humane qualities. I believe , 'Jeewithaya Wenaskarana Katha' (life changing Stories) written by Kelum Weligama will contribute to make a positive change in our society in a humane approach.

Otara Del Gunawardane -

Founder ODEL and Embark

Praise for Books

- “At certain turbulent moments of life even the optimistic people may hesitate a little, and want something to regain momentum. Kelum’s powerful yet compassionate language gives that momentum.”

Sanath Gamage -
Human skill development consultant & Lecturer.

- “I believe that those who take time to read the book will thoroughly enjoy it and it’s a great achievement to bring out such a mix of success stories and the reality of being successful in an unforgiving business world so well. I sincerely hope that his underlying message that hard work, dedication and most of all unwavering belief in one’s self is the key to success, will be a lesson to everyone who read the book. I’m honored to have read your book Kelum Weligama.”

Dusty Alahakoon -
CEO - Asia Pacific Breweries,
Former Head of Marketing of Coca Cola Sri Lanka

- “Whenever I found a small respite from within my busy life, I read this book page by page, chapter by chapter with a great interest. There were so many interesting points which added value to life. As facts included in ‘Tharagaya Weeraya’ are well explained with good examples, it has strengthened the value of them. It will no doubt provide stimuli for making the reader’s life successful.”

- **Sandamini Perera -**
Vice Chairperson, Prime Land Group,
The excellent entrepreneur of 2015.

- “Word unprecedented is used to explain something that had not existed in the past, in that sense ‘Tharagaye Weeraya’ written by Kelum Weligama falls in to the unprecedented category. It is really an unprecedented book should be read by people of all walks of life.”

Athula Kudagama -
CEO - General Sales Company Ltd,
Writer and Lecturer.

- “Kelum’s work is a great help to those who endeavor to make their dreams come true.”

S.Chamila Thushara -
Senior Lecturer, University of Kelaniya.

- “Kelum Weligama creates an excellent spiritual development in reader’s minds by his work – Jeewithaya Wenaskarana Katha (Life Changing stories)

Sanath Gunathileke -
Veteran Actor

Books written by Kelum Weligama



• Jeewithya Wenaskarana Katha 1

Sold over 15 editions, this book fills your life with hope, laughter, smile, love, and wisdom through a wonderful set of stories like pure Oxygen.



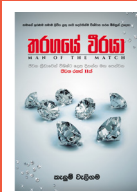
• Jeewthaya Wenaskarana Katha 2

Dreams, love and pains can turn your life 180°. This is a set of stories that injects to your life courage, strength and momentum ‘.It is like a sweet drink blended with love, kindness, wisdom, smile and tears.



• Jeewithaya Wenaskarana Katha 3

There are falls in the journey of life. Fall gives pain and pain makes tears. But we have to get up with difficulty and march forward. These stories stimulate you when you struggle with falls in life.



• Tharagaye Weeraya

It can be introduced as a strategic formula that reveals all tips, one by one, that help you become a winner in whatever the field you are in. Rather than being content with uttering “Yes I Can” this includes a set of means, methods and concepts that guide to win the life in an attractively narrative style. It has the potential to change lives of all from students to Executive presidents. It is not for those who just do reading for pastime but for those who think of changing life.



• Sherlock Holmes wage Hithanne Kohomada (How to think like Sherlock Holmes)

It can be introduced as the first Sinhalese work on personality development based on Sir Arthur Conan Doyle’s Sherlock Holmes. It describes how analytical thinking can be practically applied to day to day life with a different set of concepts on personality development.



• Persona

It is a novel based on competitive business world and colorful fashions with man’s instinct in love, power, lust and enchantment. Visit www.gotit.lk/persona to watch the book launching and further details.



• Maha Molakarayo

A bestselling collection of short biographies of well know business magnates revealing their secrets of success.